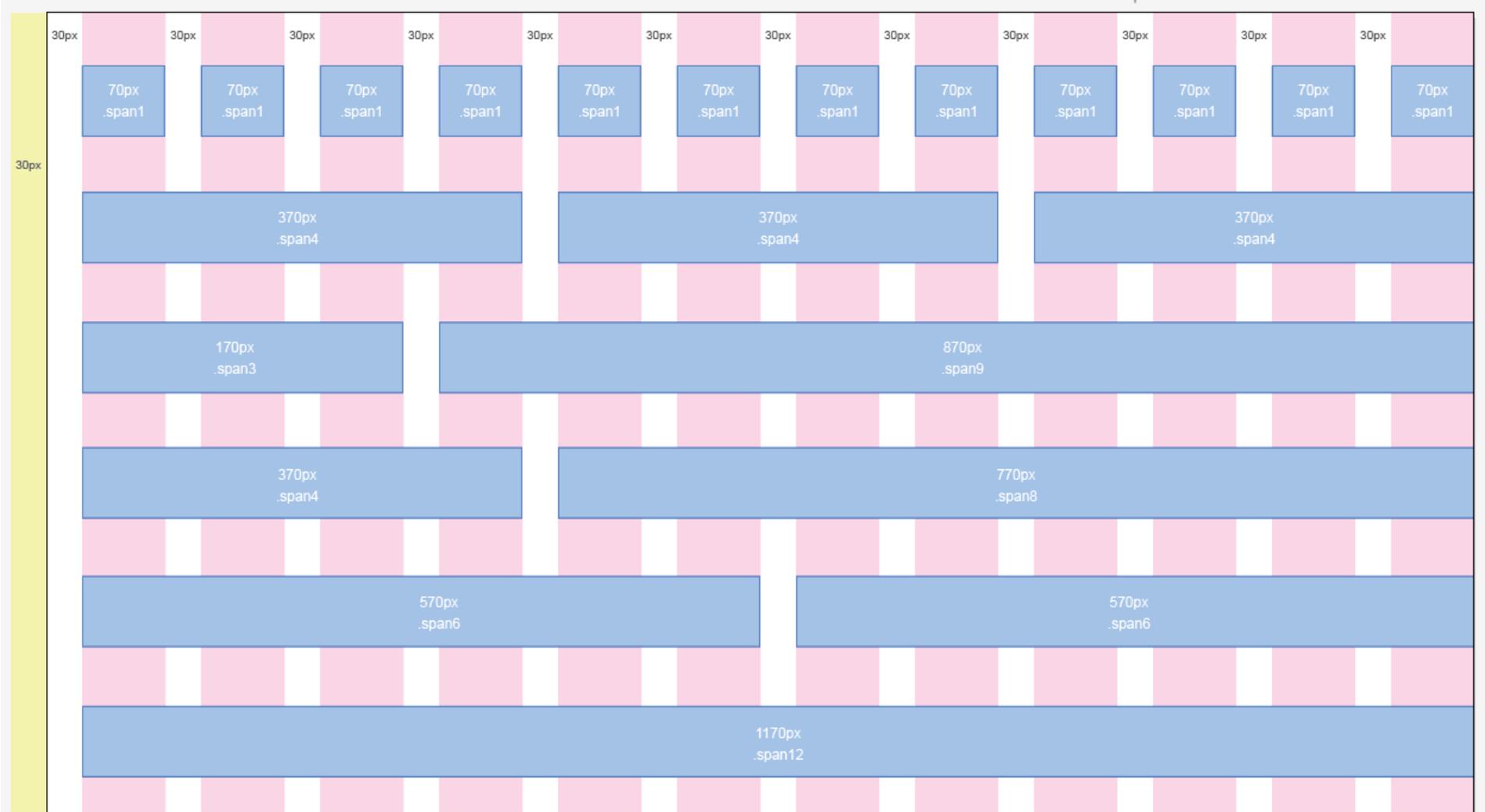


Remember those alignment lines we drew on things?

Designing on a Grid helps with that.



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```
# Python 3: Simple output (with Unicode)
>>> print("Hello, I'm Python!")
Hello, I'm Python!

# Input, assignment
>>> name = input('What is your name?\n')
>>> print('Hi, %s.' % name)
What is your name?
Python
Hi, Python.
```

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Impression and Action data based on DataXu counts unless otherwise noted.

- Summary
- Creative
- Audience
- Insight
- Advanced Insight BETA
- Custom Query

### Export

Select between DataXu, third party (attributed), or both sources for impressions, actions, clicks and derived fields such as CPM and CPA.

Please note that third party data requires attributed counts to be input on the [Campaign page](#). If you query both sources, your export will contain columns for each source.

Start Date: Beginning of Campaign

End Date: Yesterday

Show advanced options

Manually configure | Use an existing Report Template

Columns / Metrics	Grouped by / Dimensions	Filtered by
Spend & Budget: IO Budget, Spend, Tactic Budget, Media Spend	Time: Date	Audience: 29-49 YO Male Rye Drinkers
Impressions & Actions: All	Object: Media Plan, Campaign, Flight	Metrocodes: Portland-Auburn ME, New York NY, Binghamton NY, Macon GA, Philadelphia PA, Detroit MI, Boston MA - Manchester NH and 106 more.
Object IDs: All	Creative: Creative Concept	
	Geography: Country, Region	
	Exchange: Exchanges	

Add Column

Add Filter

Add Group

- 1 Still undecided on what we are naming these
- 2 toggles panel with data source and time shift
- 3 toggles manual configuration out for saved reporting templates

- 4 Show maximum of 7 lines, and then add link that opens edit modal showing the config

5

Save as subscription option Weekly on Day

Want to save this? Give it a name How often?

Subscribe to this Subscription Name Weekly Mon Save

Save as subscription option Daily at timeframe

Want to save this? Give it a name How often?

Subscribe to this Subscription Name Daily Noon Save

Save as template option

Want to save this? Give it a name

Save as template Reporting Template Save

- 5 form & functions change based on first dropdown choice.
- 6 options: Mon, Tues, Wed, Thur, Fri, Sat, Sun
- 7 options - What are our likley target-able time boxes? AM, Noon, Eve

Export

## Why design on a grid?

It promotes order and balance in a design

It more closely matches how a design will be built

It forces you to think about the size of things

It is easier to adapt your design to other form factors

What's happening?

Text input field for posting a tweet.

Timeline @Mentions Retweets Searches Lists

Tweets mentioning @stop



Coley Wopperer @stop @zhanna Correction: Three-PERSON design team. from Potrero, San Francisco 33 minutes ago



ozanilbey Ozan İlbey Yılmaz Dear #NewTwitter, "good proportion" is one of the main design principles. Remember? @stop @design 1 hour ago



ashleyv Ashley Veselka Right? LOVE #newtwitter! Great job @stop @Zhanna RT @jonstovall: man, twitter. you really know how to do webz 1 hour ago



Zhanna Zhanna Shamis @goldman @stop right on! from SoMa, San Francisco 1 hour ago

close X



@ozanilbey Ozan İlbey Yılmaz

Dear #NewTwitter, "good proportion" is one of the main design principles. Remember? @stop @design

1 hour ago via web Favorite Retweet Reply

Mentioned in this tweet



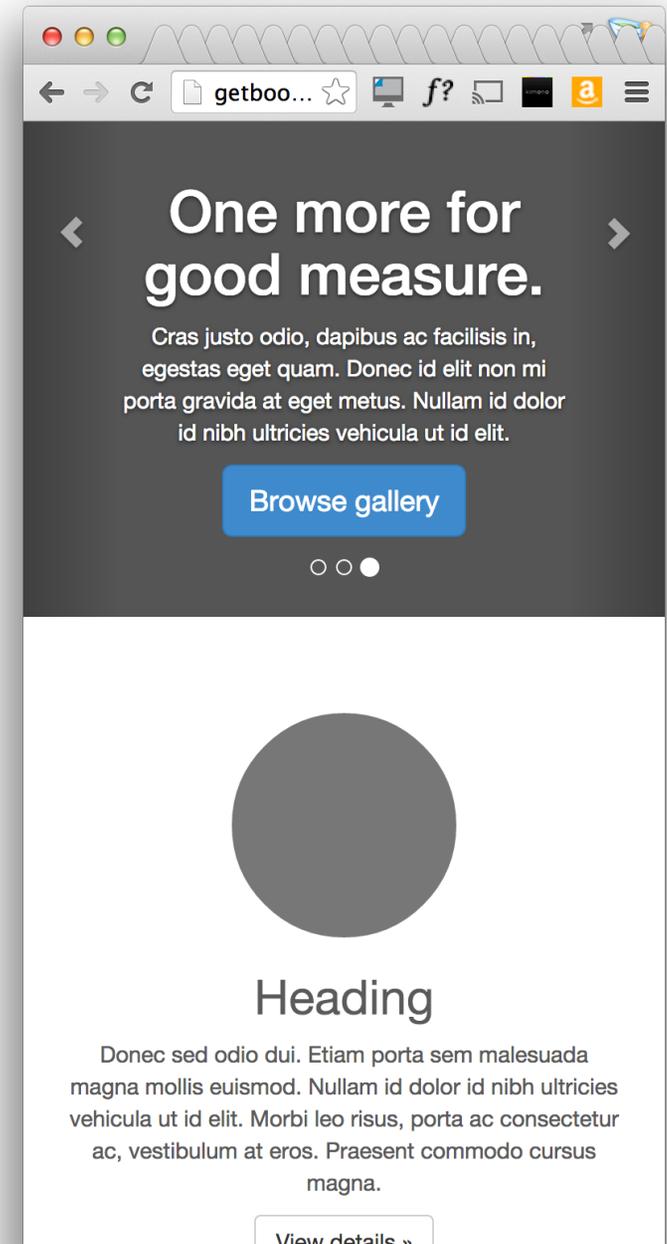
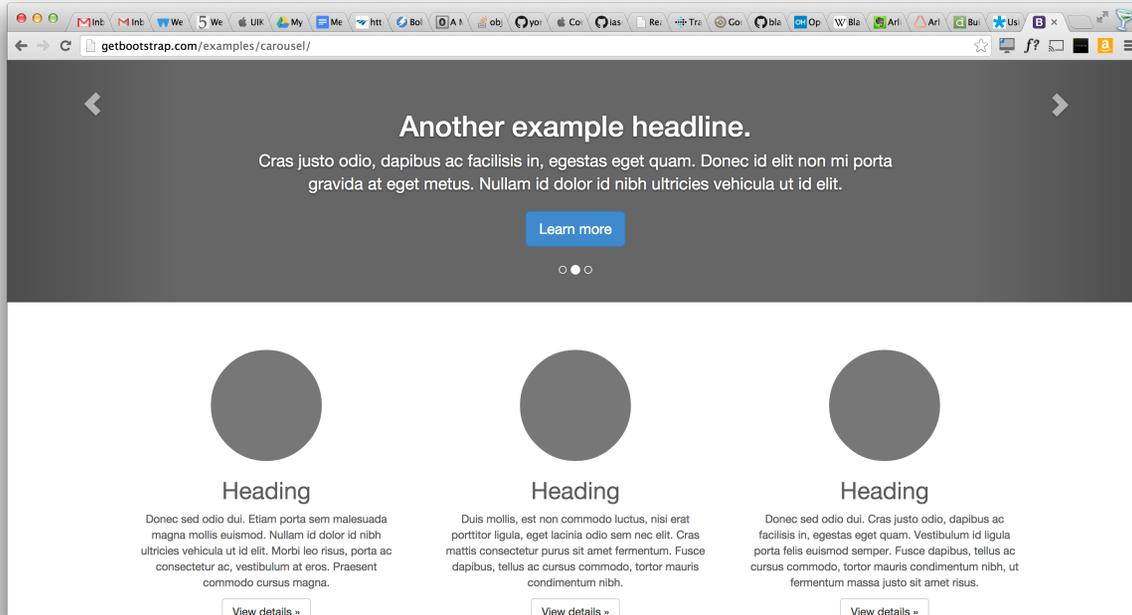
design Twitter Design Tweets from the Twitter Design Team.

Replies to this Tweet

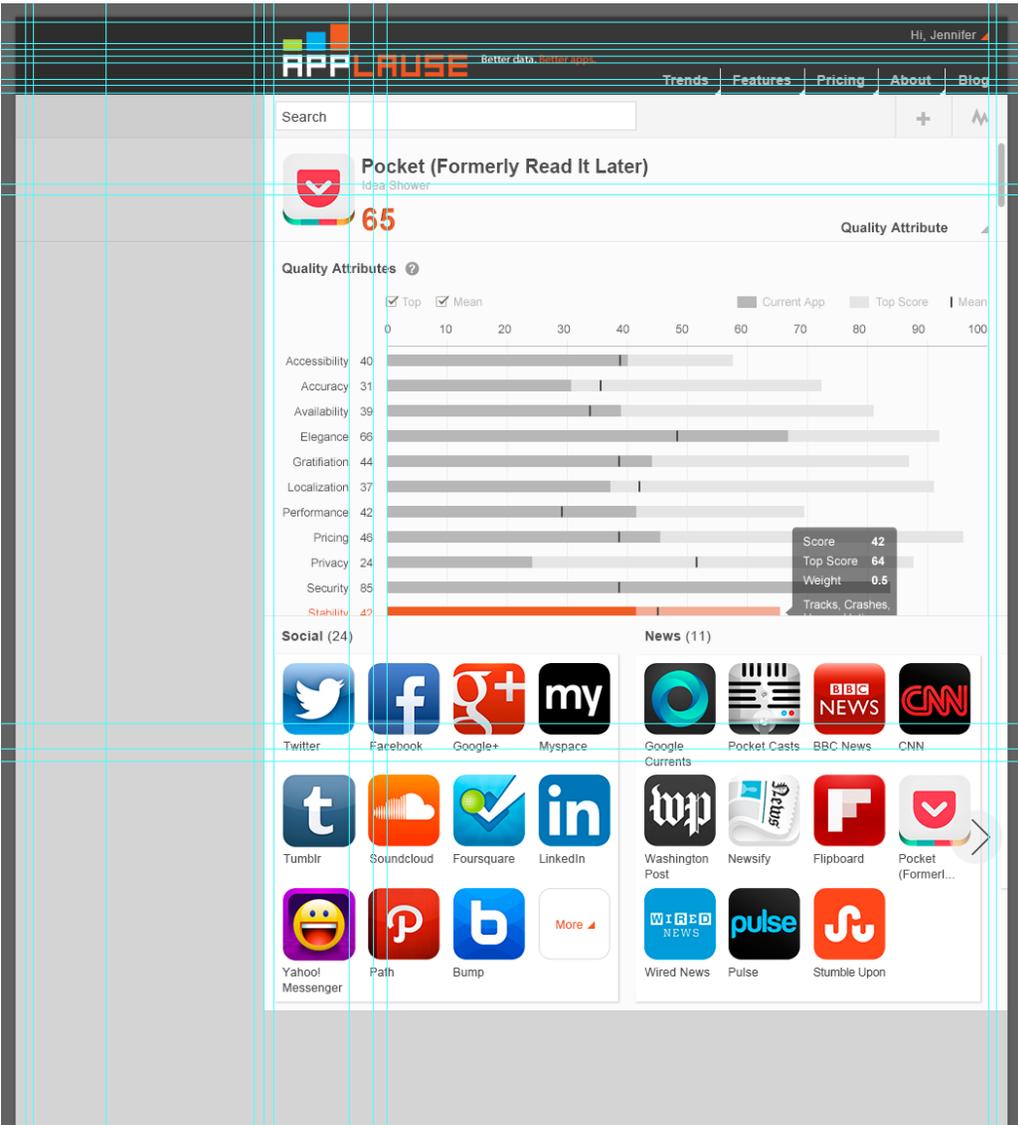


ozansener ozansener @ozanilbey ya o proportion bazen ise yariyo ;p ama gerektiğinde buyumesi daha guzel olurdu. from Princeton North, NJ 1 hour ago

Tweets tagged with #NewTwitter



It is easier to adapt your design to other form factors



It is easier to adapt your design to other form factors